



SOUTH SHORE COMMUNITY ACTION COUNCIL, INC.

LOCAL HEROES AWARDS NIGHT AND ANNUAL MEETING PROGRAM ADVERTISEMENT FORM

ADVERTISER'S NAME OR COMPANY NAME:
PLEASE INCLUDE A CONTACT NAME

CONTENTS OR TEXT OF SPONSOR AD:

WEBSITE: _____

SIGNATURE: _____

DATE: _____

ADVERTISING COSTS FOR THE PROGRAM ARE AS FOLLOWS:
PLEASE CHECK ONE

- B&W Business Card \$50.00**
Live print area (no bleeds) - 3.5 x 2
- B&W Half (1/2) Page \$100.00**
Live print area (no bleeds) 4 x 3.625
- B&W Full page \$250.00**
Live print area (no bleeds) 4 x 7.25
- Full Color Inside Front Cover \$500.00**
Live print area (no bleeds) 5.5 x 8.5
- Full Color Inside Back Cover \$500.00**
Live print area (no bleeds) 5.5 x 8.5

SUBMISSION GUIDELINES

- All Sponsor Ads (except the inside front and back cover) will be Black and White.
- Please save all scans as grayscale.
- Sponsor Ads should be supplied at 300dpi resolution at 100% scale

Accepted Digital Formats

- EPS File • TIFF File • High Resolution PDF

Note:

If a sponsor ad does not meet required specifications, it may not print properly. If you are concerned about meeting specifications, we can assist and typeset the ad for you. If unable to supply electronic art, please include high resolution print or business card with form submission.



January 18, 2011

Dear Sponsor,

We will host our 17th annual South Shore Community Action Council, Inc. Local Heroes Awards Night to honor and recognize those individuals and organizations that truly make an impact on the well-being of more than 27,000 low-income South Shore, Cape and Islands residents.

These local volunteers and donors help to sustain our agency's critical mission with the countless hours and funds that they donate to your communities. Last year, the Awards Night was a tremendous success, due to the support of private sponsors such as you, as we do not utilize federal or state funding for the evening.

This year South Shore Community Action Council (SSCAC) will be hosting the Local Heroes Awards Night on March 30, 2011. I hope your business will be interested in supporting our Local Heroes Awards Night by placing an advertisement in this year's graphic display sponsorship of local supporters. With your support, we can recognize these valuable individuals and group contributions to our many cities and towns.

Advertising cost for the program is as follows:

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Please complete the form and attach your check for the appropriate amount. Please also include your company's artwork; a business card works well for some companies. Artwork can also be emailed to lmansani@sscac.org. Please note that all advertisements will be featured in black and white, and the quality of each advertisement depends on the quality of artwork/business cards provided. **The deadline to submit your advertisement is February 22, 2011.** **We regret that any forms received after this date will not make it into program.**

We will recognize your company by adding you to our list of supporters on our website, www.sscac.org. If you would like to advertise your web address, include that on the enclosed form and we'll recognize your business in the graphic design program.

As always, thank you for your support as we honor our Local Heroes.

Sincerely,

Patricia A. Daly

Executive Director